

**FY 2019 | Annual Report of the Trustees**

**WILLIAM R. KENAN, JR.  
CHARITABLE TRUST**











# WILLIAM R. KENAN, JR. CHARITABLE TRUST

## FY 2019 | ANNUAL REPORT OF THE TRUSTEES

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Left: Harlem Children's Zone's Healthy  
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## OUR FOUNDER, WILLIAM R. KENAN, JR.

William R. Kenan, Jr. was born in Wilmington, NC, on April 30, 1872, son of William and Mary Hargrave Kenan. He entered the University of North Carolina at Chapel Hill the fall of 1890 and took four years of science courses.

As an undergraduate at UNC, Kenan discovered his passion for chemical and mechanical engineering from chemist Francis Preston Venable, who held the first endowed chair at the University and who would later serve as UNC's president, from 1900-1914. Under Venable's mentorship, Kenan participated in research that led to the identification of calcium carbide and the process for converting it to acetylene gas. This experience led directly to his successful professional career at Union Carbide.

After working for Carbide Manufacturing Company, which later became Union Carbide, Mr. Kenan was offered the job as consulting engineer for Henry M. Flagler, a partner of John D. Rockefeller in founding Standard Oil Company. Flagler retired from Standard Oil and began his development of the Florida East Coast Railroad, eventually building the railroad, eleven hotels,

power and water companies, and agricultural enterprises. Mr. Kenan's sister, Mary Lily Kenan, married Henry Flagler. Upon Mr. Flagler's death, she inherited these companies, which Mr. Kenan managed. Mr. Kenan would become president of what was known as The Flagler System.

Mr. Kenan was also president of the Traders Paper Company and the Western Block Company in Lockport, NY, where he maintained a home. His interest focused on his Randleigh Farm, where his prize Jersey herd was nationally known. Mr. Kenan married Alice Pomroy of Lockport, NY, and the couple enjoyed a long and happy life in Florida and New York. They had no children.

In April 1961 at age 89, he signed his final will, allocating about \$95 million of his \$161 million estate to establishing a trust for educational purposes. Following his death four years later, the William R. Kenan, Jr. Charitable Trust started its formal grantmaking program. From the original corpus of \$95 million, and after distributing more than 800 grants worth nearly \$500 million, the Trust has a market value today of over \$650 million.



**“I have always believed firmly that a good education is the most cherished gift an individual can receive.”**

Throughout its more than 50 years of operation, the William R. Kenan, Jr. Charitable Trust has embarked on numerous multisector partnerships, and served as a facilitator of, and contributor to, national conversations about pressing issues of the day—America's struggling education system, the socioeconomic challenges facing underserved communities, breaking the cycle of poverty. The Trust has focused on initiatives that improve literacy and college preparedness, contribute to community-building and economic vitality, and inspire a sense of collective purpose and shared humanity.

The Kenan Professorships also marked the first of numerous partnerships between the Trust and the University of North Carolina at Chapel Hill. The Kenan family ties to UNC—the first public university to open its doors in the United States—date back to the University's origins in the 18th century. William Rand Kenan, Jr.'s great-great-grandfather, James Kenan, was among the first trustees of UNC, and his great-great-grandfather on his mother's side, Christopher

Barbee, was the largest single contributor of land to the University in Chapel Hill. Since then, many members of the Kenan family have attended and supported UNC philanthropically, and the Trust has been a steadfast supporter of UNC’s mission since its inception. In 1986, the Kenan Trust-UNC bond was further strengthened by the establishment of the Kenan Center as part of the Kenan-Flagler Business School. The Center houses the Trust and offices of four separate 501(c)(3) nonprofit corporations the Trust created: the William R. Kenan, Jr. Fund; the William R. Kenan, Jr. Fund for the Arts; the William R. Kenan, Jr. Fund for Engineering, Technology and Science; and the William R. Kenan, Jr. Fund for Ethics.

Collaboration has long been a hallmark of Kenan grantmaking. In the early 1970s, for example, the Trust and the Southern Regional Education Board joined together to distribute grants to historically black colleges to strengthen their instructional programs. From an initial focus on excellence in teaching at the University level, the Trust has expanded its scope to the entire educational pipeline, making significant investments to enhance the quality of primary through professional school programs, including early childhood literacy, innovations in K-12 pedagogy, and strengthening collaborations between business and private enterprise. In doing so, the Trust has identified grantees who are established thought leaders in their areas of expertise, as well as pioneers in creative problem solving.

While education endeavors remain the central focus of the Trust’s grantmaking, the Trustees have broadened the definition of educational enterprises, recognizing that learning and personal growth can transpire both inside and outside the classroom.

## Trustees

In keeping with Mr. Kenan’s Will, full responsibility for making grants from the Trust is vested in its trustees.

**The Trustees do not accept unsolicited proposals.**



Trustees of the William R. Kenan, Jr. Charitable Trust on a grantee site visit at The Kampong, National Tropical Botanical Garden in Miami, FL.

Standing: Thomas S. Kenan III of Chapel Hill, NC, and Robert P. Baynard of New York, NY, Vice Chairman representing corporate trustee JPMorgan.

Sitting: James G. Kenan III of Lexington, KY, and Mary G. Campbell of New York, NY, Managing Director representing corporate trustee JPMorgan.

## Trustees’ Statement of Policy

The Trustees of the William R. Kenan, Jr. Charitable Trust, Thomas S. Kenan III, James G. Kenan III, and JPMorgan Chase Bank, N.A., hereby reaffirm their commitment to the principles of the Trust as stated in the Will of William R. Kenan, Jr. “I have always believed firmly that a good education is the most cherished gift an individual can receive and it is my sincere hope that the provisions of this Article will result in a substantial benefit to mankind.”

Further, the Trustees recommit themselves to carry out these principles in a manner that maximizes the impact of the Trust’s contribution on the broad educational system in the United States. In carrying out their responsibilities, the Trustees will adhere to the following policies:

1. Give first priority to programs in the field of education that may improve the quality of life throughout the nation;
2. Seek to identify sound, seminal efforts that endeavor fundamentally to improve educational opportunities in the United States;
3. Favor programs that are unique or original;
4. Seek to leverage optimally the Trust’s contributions by encouraging others to participate in the contribution of human and financial resources for common ends.

# A Commitment to Systems Change

The Trustees of the William R. Kenan, Jr. Charitable Trust are pleased to share this annual report with you. Reflecting on what has transpired during a year's time provides a valuable opportunity to review the work that has taken place, from progress made to lessons learned. This reflective practice is worthwhile for any organization, as it invites consideration of new ways to improve and hone one's mission. Terry Sanford, the former NC Governor, Duke University President, and U.S. Senator, said, "There is never an end to building a great institution." An annual report highlights and celebrates the vital work of an organization, as well as bringing attention to the many partners and stakeholders that are part of its overarching enterprise.

However, annual reports can also present a challenge. By their very nature, these reports are designed to review a twelve month period. Yet the Kenan Trust does not see its work as having a clear time demarcation. We believe that the solutions to our world's most daunting problems are not quick fixes. Instead, we believe that the tangled roots of these problems trace back throughout our shared history, creating systems that serve some better than others, and some not at all. Therefore, the Trustees are committed to systems change in service to a more just and healthy world. Systems change requires persistence, perseverance, and a commitment to new ways of living and working together. That won't happen in one year! That's why our annual reports are more like the next chapter in a still-in-progress book, rather than their own short story. It's a conversation that continues to unfold, building on work we've supported in FY 2018 and in service to our goals for FY 2020.

Our commitment to systems change drives us to assess continually how we can be better partners with our grantees. We always learn from them. The Trustees are fully engaged in the grant making and assessment process, from meeting many of the organizations the Trust supports to conducting site visits with the individuals these organizations serve. This ensures there is little lost in translation between the decision makers and the individuals being served.





Trustee Thomas Kenan with Kenan Scholars at the annual UNC School of the Arts Scholarship lunch.

We also take pride in supporting individuals whose body of work speaks to the beauty and struggle of the human experience. You may recognize Rhiannon Giddens on the front cover of this report. A Grammy Award-winning native of Greensboro, NC, Rhiannon is a singer, songwriter, violinist, banjoist, and musical archaeologist who was named a MacArthur Genius Grant Fellow for her contributions to the legacy of African-American folk traditions. Rhiannon has been commissioned to create the libretto and compose the music for an opera based on the life of Omar ibn Said, an African-Muslim slave who was transported to South Carolina in 1807 and died in Bladen County, NC, in 1864. His papers reside in the Library of Congress and the Wilson Library at UNC-Chapel Hill. The opera is jointly commissioned and produced by the Spoleto Festival USA and Carolina Performing Arts at the University of North Carolina at Chapel Hill, through support from the Kenan Trust. *Omar* will premiere at the Spoleto Festival in Charleston, SC.

Finally, while annual reports provide a tool for communicating good works, they occasionally warrant the inclusion of sad news. In December 2019, we said goodbye to Dr. Robert A. Bashford, one of our dearest colleagues and friends. He played a foundational role in the Kenan Trust's rural health care work. A tribute to him is included in this report. His indomitable spirit and humanitarianism will permeate our work for decades to come.

# WHOLE



**What does a healthy community look like?**

Is it a place where all individuals, from infants to the elderly, enjoy physical, emotional, and mental wellbeing?

What about safe housing, nutritious food, outdoor recreational spaces, and dependable transportation?

Do residents possess both personal agency and collective pride?

Are educational, vocational, and professional opportunities available in good supply?

Do residents want to remain in their communities long term?

**Is there a sense of hope and optimism?**



# COMMUNITY HEALTH

## **Throughout America, communities are addressing these and other questions.**

The consequences of historical policies and practices have produced and perpetuated socioeconomic inequities. Entrenched disparities do not exist in isolation, and cannot be solved piecemeal. Instead, a more integrated and sustainable approach is required.

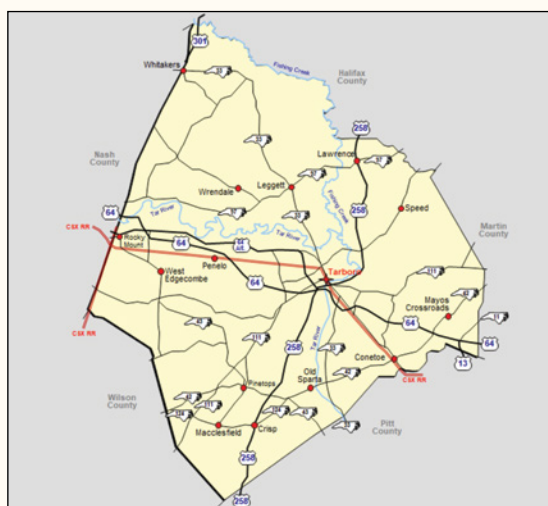
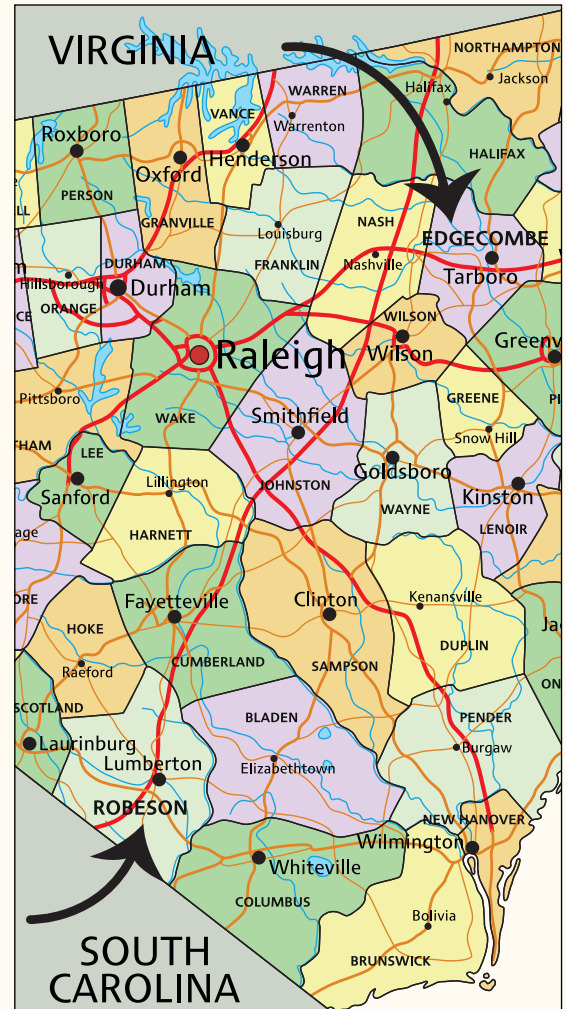
That's why the William R. Kenan, Jr. Charitable Trust's approach to grantmaking stems from a deep commitment to systemic change. For example, in 2017 the Kenan-funded UNC Rural Interprofessional Health Initiative (RIPHI) was launched, drawing on the distinct yet complementary strengths of each of the UNC Health Affairs Schools—the Eshelman School of Pharmacy, the Gillings School of Global Public Health, the School of Medicine and its Department of Allied Health Sciences, and the Schools of Dentistry, Nursing, and Social Work—to create a well-trained rural healthcare workforce, strengthen clinical care in underserved areas, and establish interprofessional clinical experiences in rural areas of North Carolina. Similarly, the Kenan-funded **Russell: A Place of Promise** effort seeks to revitalize the historically significant Louisville, KY, neighborhood, creating paths to economic prosperity, home ownership, and an improved quality of life for all its residents. All these goals share a foundational strategy of community improvement and sustainability without displacement.

RIPHI, Russell, and other Kenan commitments begin with the understanding that the people living in those communities know best what needs to change, and fosters connections to partner institutions to build collective and sustainable solutions for long-term vitality. Kenan serves as a facilitator and champion of these efforts, acknowledging from the outset that there is no one-size-fits-all model to the complicated, challenging work of righting decades of neglect and discrimination.

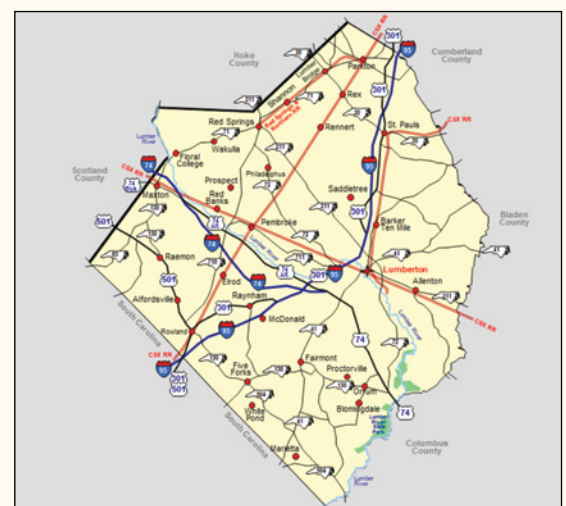
## THE PATH FORWARD

It takes a little over two hours to drive from Robeson to Edgecombe counties, but geographical distance is one of the few things that separates these rural areas that deal with the daily lack of services that wealthier communities take for granted. Both rank at or near the bottom of North Carolina's 100 counties for the length and quality of life for their residents. Median household income in both counties hovers barely above \$30,000, and population growth is stagnant or declining.

Yet Robeson and Edgecombe share qualities that hold promise for better days ahead. Both have deep historical and cultural roots that contribute to a sense of community. Both have innovations and initiatives that can be leveraged to strengthen infrastructure, generate jobs, and improve health outcomes. Both counties have census tracts that qualify as opportunity zones designed to bring equity investment and federal capital gains incentives for investors. Both counties have vital anchor institutions with strong social capital. And both are roughly equidistant from the University of North Carolina at Chapel Hill.

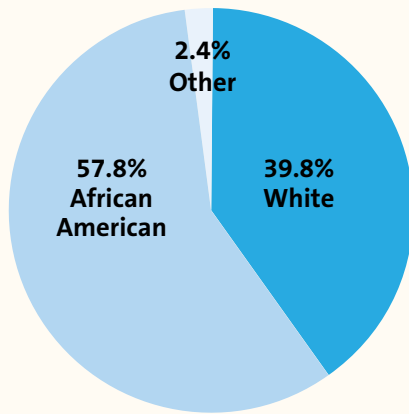


Edgecombe County

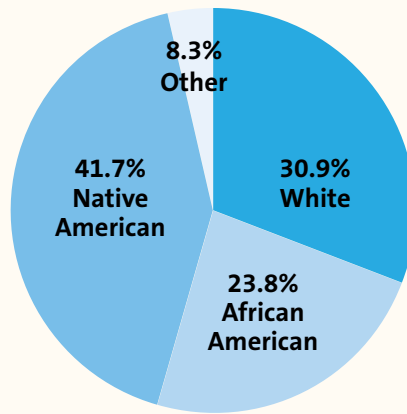


Robeson County





**Edgecombe County (2018)\***



**Robeson County (2018)\***

These and other factors contributed to Robeson and Edgecombe counties being selected as pilot sites for a William R. Kenan, Jr. Charitable Trust whole community health rural initiative. The effort brings together community partners and agencies with UNC’s Provost Office, School of Medicine, Law School, and Kenan-Flagler Business School—to understand and address the systemic inequity at play in both counties. The Trust’s approach to whole community health reflects a growing global awareness that the health of an individual or a community is inextricably linked to longstanding policies and practices that shape everything from access to nutritious food and safe affordable housing to rates of chronic illness and incarceration.

**The whole community health model focuses on six interconnected pillars of opportunity:**

- ▶ **Economic stability, including employment opportunities with living wages and financial education**
- ▶ **Education, including early childhood education and development and vocational training**
- ▶ **The availability of healthy food and the absence of hunger among at-risk vulnerable populations**
- ▶ **Access to high-quality health care and well-trained providers suited to the needs of the community**
- ▶ **Social integration and community engagement**
- ▶ **The physical environment, including safe and affordable housing and transportation, green spaces, and walkability**

Whole community health is, at its core, the minimum we should expect in our American communities. Healthy communities also make good business sense. In Louisville, community-focused credit unions in the Russell neighborhood provide mortgage and business loans to residents through innovative programs that provide the access to credit which can open pathways for purchasing homes and cars, start-up capital for businesses and entrepreneurial endeavors, and education.

**Population Change (2010-2018)\***  
 North Carolina: **+847,884 residents**  
 Edgecombe: **-4,541 residents**  
 Robeson: **-2,398 residents**

**Median Household Income (2019)\***  
 North Carolina: **\$52,413**  
 Edgecombe: **\$35,516**  
 Robeson: **\$33,679**

**Percentage in Poverty (2018)\***  
 North Carolina: **14%**  
 Edgecombe: **22.9%**  
 Robeson: **24.5%**

**Owner Occupied Housing (2014-18)\***  
 North Carolina: **65%**  
 Edgecombe: **59.4%**  
 Robeson: **65%**

*\*American Community Survey, U.S. Census Bureau*

**Health Outcomes Rankings (2020)\*\***  
**Out of 100 Counties in North Carolina**  
 Edgecombe: **#100**  
 Robeson: **#97**

*\*\*Robert Wood Johnson Foundation*

## A RURAL INNOVATION COLLABORATIVE

Before selecting Robeson and Edgecombe counties, the Trust convened a cohort of legal, business, and health specialists from across UNC to provide input and guidance on how to mount such an ambitious effort. This group of scholars and practitioners began by establishing a shared understanding of goals and best practices for inclusive and equitable development, and how these could map to the exigencies particular to the state's rural communities (four fifths of North Carolina's counties are defined as rural). Additionally, a fundamental starting point for selecting pilot communities was how to leverage UNC's existing partnerships throughout the state to assist communities in identifying and expanding their opportunities.



**James H. Johnson, Jr.**, the William R. Kenan, Jr. Distinguished Professor of Strategy and Entrepreneurship at the Kenan Business School, is a member of the cohort, which will help shepherd the initiative through design, implementation, assessment, and sustainability. Johnson has spent his entire career focused on the causes and consequences of growing inequality in American society, as well as innovative approaches to poverty alleviation, job creation, and community development. He helped frame and guide the discernment process for identifying Edgecombe and Roberson as pilot communities for the Trust's investment in North Carolina.

“First and foremost, we are approaching this with the goal of helping communities identify how existing policies have created and perpetuate inequality and inequity, and leveraging those communities' entrepreneurial assets,” he says. “Those assets exist; the question is how to bring these assets together to help communities generate a common vision and shared strategies for equitable and inclusive change.”

Johnson notes that approaching whole community health from an asset vs. deficit model includes the goal of ensuring that those communities are equipped to sustain efforts for themselves. “For change to be successful and long-lasting, we're interested in supporting the creation of conditions that eliminate the need for reliance on what I call the kindness of strangers—that is, we don't just want to help people learn how to fish, we want to help them build strategies for keeping the community pond well stocked.”

As the Robeson and Edgecombe county pilot efforts take shape, the Kenan Trust cohort is guided by the belief that shared prosperity stems from inclusive and equitable development from the very start. That means that low-income people and others who have been historically marginalized are fundamental contributors to creating a vision that unlocks the full potential of the local economy by dismantling barriers and expanding opportunities.

**“The question is how to bring these assets together to help communities generate a common vision and shared strategies for equitable and inclusive change.”**



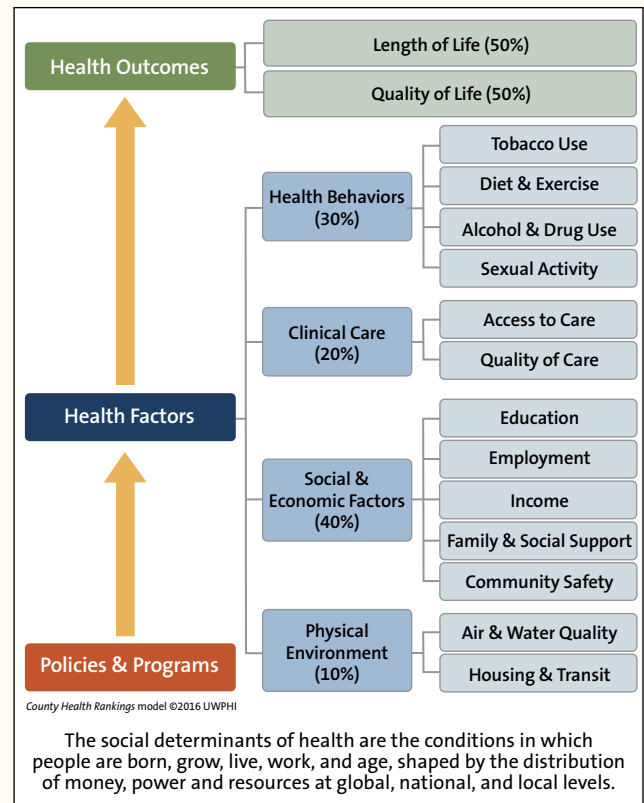


As a third-year medical student at Albert Einstein College of Medicine in the Bronx, **Giselle Corbie-Smith** saw first-hand how social determinants of health are inextricably linked to health outcomes. “That was nearly thirty years ago and what was surprising is that it was hidden in plain sight,” says Corbie-Smith, the William R. Kenan, Jr. Distinguished Professor in the UNC School of Medicine’s Departments of Social Medicine and Medicine and Associate Provost for Rural Initiatives. “As long as humans have been here and thought about health, we’ve intuitively known that our social and physical environments influence how we feel, and

that health is greater than just healthcare. At the same time, I think that the healthcare profession is still grappling with how to incorporate this understanding into how we treat the whole person, and not just her symptoms or conditions.”

Social determinants of health include one’s physical environment (air and water quality, housing and transit options), social and economic factors (education, employment, income, family and social support, community safety), access to and quality of clinical care, and health behaviors such as tobacco and alcohol use, diet and exercise, and sexual activity and identification. These factors, combined with policies and programs that perpetuate the status quo, contribute to both the length and quality of life. In the past, redlining practices by lenders systematically resulted in poor neighborhoods having lower rates of home ownership and business development. Because home ownership is a traditional pathway to asset-building, renters don’t build equity where they live, making it more difficult for them to obtain loans or credit for starting businesses or buying cars to get them to a job or community college. Those neighborhoods are less likely to attract businesses, leading to food deserts where healthy, nutritious options are scarce and job openings are few. Poor nutrition and unsafe or transitional housing has a particularly negative impact on children, leading to lower educational achievement, and higher rates of stress, obesity, and chronic health conditions.

In addition to her UNC appointments, Corbie-Smith founded and directs the UNC Center for Health Equity Research to bring together collaborative multidisciplinary teams of scholars, trainees, and local partners to improve North Carolina communities’ health through innovation, collaboration, and health equity. She is also the co-Principal Investigator for the Robert Wood Johnson Foundation’s Advancing Change Leadership Clinical Scholars Program, which



provides intensive learning, collaboration, networking, and leadership development to seasoned clinicians to create a community of practitioners promoting health equity across the country.

“Currently, race, social class, gender, and sexual orientation are predictive of certain health outcomes,” she says. “For example, LGBTQ individuals are at higher risk for certain physical and behavioral health issues. People who live in certain zip codes have reduced access to quality health care and therefore poorer health outcomes. Who you are and where you live shouldn’t put you at a disadvantage; once those factors are no longer predictors, we will have achieved health equity.”



**Jeanne Milliken Bonds**, formerly the head of community development for the Federal Reserve Bank of Richmond, and now a Professor of the Practice for Impact Investment and Sustainable Finance, brings to the Kenan Trust cohort a wide range of expertise in rural economic development, community development, and investment strategies. She notes that focusing on rural areas brings additional considerations into play. “Rural communities are often

more isolated and distant from services and infrastructure than you find in urban areas. For example, there is often a lack of broadband at adequate speeds as well as the programs that lead to adaption to technology. The lack of dependable public transportation is another challenge in rural areas,” she says. “We’re also looking at the causes and consequences of the opioid crisis, and how conditions and circumstances affect the human capital in communities through workforce and civic participation.” Bonds is leading a Kenan-Flagler initiative, Invest to Sustain, that focuses on the next generation of impact investors and community developers and trains communities on finding the best capital for development.

While rural communities have their own set of challenges, Bonds says that understanding those challenges, and exploring possible remedies, can’t happen in isolation. “The rural-urban connection is an important component in this work, because as urban areas grow, they may be able to connect to more rural areas that surround them through supply chain and human capital. Because the University of North Carolina is training the next generation of healthcare professionals, lawyers, and business leaders, it is critically important that we break down silos and train students and faculty to work together holistically in service to all of North Carolina’s residents.”



Dean of the Law School and Arch T. Allen Distinguished Professor of Law **Martin H. Brinkley** says the participation of UNC’s professional schools in the whole community health initiative is both practical and necessary. “There’s an enormous educational opportunity for our students to see how their expertise as lawyers-in-training can be woven together with future physicians in the Medical School and future business professionals at Kenan-Flagler.



We know it's not enough just to go to court on behalf of disadvantaged individuals or communities where equity is a serious problem. The bigger question is how do you create a better life? You need legal rights but you also need good health care, business opportunities, and economic stability.

"UNC's mission is to serve the people of the state of North Carolina," he continues. "The problems of our complex, modern society require approaches and solutions that transcend traditional disciplines." For example, the law school's Institute for Innovation is home to law clinics focused on community development, intellectual property, and economic development for startups, entrepreneurs, and small businesses throughout North Carolina, with an emphasis on rural regions of the state. The Institute also offers law students hands-on experience working with clients who are contributing to the state's economy.

Such holistic approaches are already underway in UNC's professional schools and will be utilized and referenced as the Kenan Trust pilot project evolves. Through the UNC School of Medicine's Office of Rural Initiatives, founded in 2017, primary care physicians are being educated, trained, and encouraged to serve in rural and underserved areas of the state.



**Meg Zomorodi**, Assistant Provost for Interprofessional Education, clinical professor at UNC-CH School of Nursing, and Director of RIPHI, says that while these successful models of UNC service to the state are impressive, the Edgecombe and Roberson initiative will require bold imagination and steadfast efforts to ensure sustainability and long-term success. "One of the major paradigm shifts we have seen in the last five years is a recognition that for systemic, sustained change to take place, it takes time. It takes time to identify who needs to be at the table from the start, and to understand and appreciate what the hoped for outcomes are for

different stakeholders. Those of us who are committed to this have built up trust among our partners in this work, and we know that one small misstep can undo years of work to create that trust. At the same time, we are not naïve in thinking that there's not deep hurt in these communities, and that it will take time to build trust there because in some ways this is new and uncharted territory. It is important that we let our community partners guide the way."

For his part, Jim Johnson acknowledges that the multipronged, multisector vision for the Kenan Trust's whole community health initiative is formidable. "If it were easy everyone would be doing it!" he says. "What we're really talking about is how to make people and places more competitive in an increasingly global society, where uncertainty is the new normal. What do communities need in order to weather those uncertainties? And we need to do it in a way that approaches the work in a common sense rather than academic way. We are excited about the prospect of infusing communities with a competitive spirit to achieve the triple bottom line of social, environmental, and financial sustainability."

—By Bridget Booher

## OUR GRANTMAKING PRIORITIES

Driven by the goal of improving lives and helping and educating people, particularly in underserved communities, the Trust continues to focus its major portfolios in the areas of education and the arts, with a particular concentration on the pivotal areas of rural health, economic prosperity in displaced communities, and criminal justice.

The Trust surpassed its average annual number of grants in fiscal year 2019, with a funding total of \$29,955,997 awarded.

The Trust's essential portfolios—education, arts, criminal justice, and rural health—have been complemented by a commitment to investing in aspiring African-American and underserved communities without displacement. Nowhere is this more prominent than in the community-focused, all-embracing Russell: A Place of Promise initiative and the Whole Community Health project, the cornerstones of the Trust's giving in 2019. By examining historical significance aside present landscapes, the Trust is fortifying long-established beliefs in places of promise.

During FY 2019, the Trust's two largest areas of funding supported whole community health and higher education, with grants totaling roughly \$12 million and \$7 million respectively. Higher education support included student scholarships, program enhancement for infrastructures and technology, and funding for teachers and professors to facilitate new outreach and research opportunities.

Coming in as a close third, grants were awarded to support programs for "B-12" (children from birth through all 12 grades), with \$6,805,000 in funding.

**SINCE 1965 MORE THAN  
2,338 GRANTS HAVE  
BEEN AWARDED TOTALING:  
\$658,671,071**

**2019 GRANTS AWARDED:  
\$29,955,997**

## WHO WE SERVE

| Sum of Total Unique Individuals Served* | over 2,000,000 |
|---|----------------|
| Female                                  | 791,881        |
| Male                                    | 426,741        |
| Other/Non-Binary                        | 1,511          |
| Hispanic and Latinx                     | 148,507        |
| Not Hispanic and Latinx                 | 355,468        |
| Caucasian                               | 366,082        |
| African American/Black                  | 442,299        |
| SWANA/Southwest Asian & North African   | 206            |
| Asian                                   | 13,861         |
| American Indian/Alaskan Native          | 23,855         |
| Native Hawaiian/Pacific Islander        | 83             |
| Multiple/Other Not Specified            | 23,827         |
| First in Family to Attend College       | 3,088          |
| Military and Veterans                   | 17,102         |
| Chronically ill/Disabled                | 227,099        |
| Rural                                   | 165,596        |
| Economically Disenfranchised            | 522,532        |
| LGBTQIA+                                | 2,203          |
| Incarcerated/Formerly Incarcerated      | 10,607         |

\*Minimum number of people served based on data provided.

## WHERE WE WORK

|                        |                         |                         |                                |                            |
|------------------------|-------------------------|-------------------------|--------------------------------|----------------------------|
| Florida<br>\$2,595,000 | Kentucky<br>\$3,900,000 | New York<br>\$3,962,233 | North Carolina<br>\$12,879,000 | Multi/Other<br>\$6,619,764 |
|------------------------|-------------------------|-------------------------|--------------------------------|----------------------------|

## OUR FOCUS

Reflecting William R. Kenan’s most memorable mandate in his Will, “Education is the most cherished gift and individual can receive,” the Trust’s childhood programs and education initiatives remain front and center. This guiding principle is taken to heart in all the Trust’s endeavors—giving designed to help scores of low-income, disadvantaged children and families receive quality education so they can aspire to build a more promising future.

Other ancillary areas of focus took the form of grants awarded to support arts and culture, historic preservation, and other long-standing Kenan Family interests. These grants were provided for projects and programs that fall outside traditional parameters, generally in the four key states of North Carolina, Kentucky, Florida, and New York. The bulk of grants awarded in FY 2019 supported programs in one of, or a combination of, these four states. For example, the Trustees renewed annual support once again for nine food banks in these states, as well as provided emergency relief to areas

**Whole Community Health**  
**39% (\$11,645,000)**

**Higher Education**  
**24% (\$7,109,000)**

**Birth-12th Grade**  
**23% (\$6,805,000)**

**Arts and Culture**  
**12% (\$3,721,997)**

**Historic Preservation/Other**  
**2% (\$675,000)**

impacted by natural disasters. However, grants are not confined to these states alone, as the Trust supports a wide range of organizations and individuals whose work impacts the entire nation.

Above all, applying the holistic approach in FY 2019, the Trust embraced new opportunities to improve lives, and expanded goals to encourage systems change as well as higher levels of engagement with our grant partners.

## SPOTLIGHT ON OUR IMPACT: NYC ARTS COLLABORATIVE

Launched in fall of 2016, the Collaborative for Creative Practice and Social Justice was a \$6 million dollar, three-year investment in 21 arts organizations across New York City. Spanning all five boroughs, the organizations ranged from community based organizations to anchor cultural institutions like the Metropolitan Museum of Art and Lincoln Center. The organizations met regularly as a cohort

to build shared programming across their institutions, as well as share best practices as practitioners of the arts. A culminating, full day public event was hosted in September 2019 at the Metropolitan Museum of Art. Below are details about the impact of these organizations in 2019—starting with overall gender breakdown, then a deeper dive into the impact of select population segments.

| Female  | Male    | Other/<br>Non-binary |
|---------|---------|----------------------|
| 222,677 | 155,920 | 1,801                |

| Hispanic & Latinx | Not Hispanic/<br>Latinx |
|-------------------|-------------------------|
| 47,363            | 332,690                 |

| Caucasian | Black/African American | Asian | SWANA/<br>Southwest Asian & North African | American Indian/Alaskan Native | Native Hawaiian/<br>Pacific Islander | Multiple/Other not specified |
|-----------|------------------------|-------|---|--------------------------------|--------------------------------------|------------------------------|
| 36,820    | 317,053                | 9,902 | 600                                       | 1,149                          | 80                                   | 3,535                        |

| First in family to attend college | LGBTQIA+ | Economically Disenfranchised | Rural | Chronically ill/Disabled |
|-----------------------------------|----------|------------------------------|-------|--------------------------|
| 89                                | 3,000    | 11,403                       | 5,250 | 45                       |

*\*Data compiled from reports submitted in August 2019 by most cohort organizations.*



# FY 2019 | Grantees

## #Cut50

Oakland, CA  
\$100,000  
Design and implementation of statewide marketing campaign

## AbekaM

Jamaica Plain, MA  
\$100,000 - PENSOLE career pathway program  
\$350,000 - PENSOLE to support training and placement, in partnership with HBCUs

## Academy of Music Production Education and Development (AMPED)

Louisville, KY  
\$50,000  
AMPED program participants

## American Spiritual Ensemble

Lexington, KY  
\$50,000  
General operating

## Array Alliance

Los Angeles, CA  
\$500,000  
Film program for underrepresented talent

## Arts Center (dba The ArtsCenter)

Carrboro, NC  
\$100,000  
Capital campaign launch

## Asheville Art Museum Association, Inc.

Asheville, NC  
\$150,000  
Building capacity and growing engagement

## BARD

Annandale-on-Hudson, NY  
\$200,000  
Brothers at Bard: Collegiate Mentoring program

## BARD Prison Initiative

Annandale-on-Hudson, NY  
\$150,000  
Capacity building to expand TASC teacher training program

## Benevolence Farm

Graham, NC  
\$30,000  
Initial program operation

## Black Community Development Corporation

Louisville, KY  
\$400,000  
Russell HOMES project

## Black Male Working Academy, Inc.

Lexington, KY  
\$100,000  
Enrichment and empowerment program for boys of color in K-12

## Bluegrass Conservancy, Inc.

Lexington, KY  
\$50,000  
General operating

## BME

Miami, FL  
\$100,000  
Network for black leaders for Louisville, with the John Graham Brown Foundation

## BUILD NYC

New York, NY  
\$150,000  
General operating

## Camelback Ventures, Inc.

New Orleans, LA  
\$100,000  
Growth and expansion of social innovation entrepreneurship program

## Campaign for Black Male Achievement (CBMA)

New York, NY  
\$400,000  
Support for southeastern strategy

## Candid (previously The Foundation Center)

New York, NY  
\$25,000  
General operating

## Caney Creek Community Center (dba Alice Lloyd College)

Pippa Passes, KY  
\$100,000  
General operating

## Capital Impact Partners

Arlington, VA  
\$300,000  
Support for EOC Fund

## Caridad Center

Boynton Beach, FL  
\$200,000  
General support

## Carolina Theatre of Durham

Durham, NC  
\$100,000  
Support for strategic plan

## Children's Advocacy Center of the Bluegrass, Inc.

Lexington, KY  
\$50,000  
General operating

Right: Children's Museum of the Lowcountry's Small Scientists Society gives children ages 3 – 5 the opportunity to explore scientific concepts through developmentally appropriate practices. Each week, children are introduced to a specific STEM (science, technology, engineering, and math) concept via a children's book, review safety procedures, and explore the concepts through hands-on activities. Families participating in the program receive extension activities for further exploration at home.

Bottom, right page: Asheville Art Museum member in the new West Wing addition, SECU Collections Hall.





Club Nova is a nonprofit community center for people with serious mental illness providing employment, education, social opportunities, and more.

ERIC ATKINSON

**Children’s Museum of the Lowcountry**  
Charleston, SC  
\$50,000  
General operating

**Chrysalis House, Inc.**  
Lexington, KY  
\$50,000  
General operating

**Cities United (fiscally sponsored project of Tides Center)**  
San Francisco, CA  
\$300,000  
THRIVE fellowship, Louisville and Lexington, KY

**City Harvest, Inc.**  
New York, NY  
\$100,000  
General operating

**Club Nova**  
Carrboro, NC  
\$700,000  
Facility and program expansion

**Color Of Change**  
Oakland, CA  
\$100,000  
Narrative Change Project

**Columbia University Teacher’s College**  
New York, NY  
\$100,000  
Principals Academy



**Community Empowerment Fund**  
Chapel Hill, NC  
\$75,000  
Support for homelessness and financial insecurity

**Community Food Bank of New Jersey, Inc.**  
Hillside, NJ  
\$100,000  
General operating

**Community Foundation of Louisville (dba 15,000 Degrees)**  
Louisville, KY  
\$100,000  
15K Pathways Initiative

**Community Justice Project, Inc.**  
Miami, FL  
\$75,000  
Community-based solutions for more inclusive, equitable development

**COSEBOC**  
Waltham, MA  
\$150,000  
Collective action in six school districts

**Cristo Rey New York High School**  
New York, NY  
\$100,000  
College Counseling Office



**Culture Mill**  
Saxapahaw, NC  
\$50,000  
Innovative project joining dance and medical research on Parkinson's disease

**Cumberland Disaster Recovery Coalition (CDRC)**  
Fayetteville, NC  
\$250,000  
Hurricane Florence relief

**dibia DREAM, Inc.**  
Miami, FL  
\$100,000  
DREAM Academy Afterschool Program

**DigiLearn (Digital Learning Institute)**  
Raleigh, NC  
\$75,000  
Digital Scholars collaboration with Rowan-Salisbury Schools and digiLEARN

**Duke University**  
Durham, NC  
\$334,000 - Duke Center for Documentary Studies, to build pathways for underrepresented minorities

\$50,000 - Duke Initiatives in Theology and the Arts  
\$100,000 - Nasher Museum exhibit: Native Voices  
\$250,000 - World Food Policy Center

**Eagle Academy Foundation**  
New York, NY  
\$400,000  
Post-Secondary Success Initiative

**Education Leaders of Color, Inc. (EdLoC)**  
Whittier, CA  
\$100,000  
Significant Venture Fund

**El Centro Hispano**  
Durham, NC  
\$100,000  
Hispano education and community support

**El Futuro**  
Durham, NC  
\$250,000  
Stronger Families and Futures program

**Equal Justice Initiative**  
Montgomery, AL  
\$200,000 - Race and Poverty Project  
\$50,000 - General operating

**Essie Justice Group**  
Oakland, CA  
\$100,000  
Expansion of Healing to Advocacy Program to NC, FL, KY

**Exchange Club Dick Webber Center (dba Children's Healing Institute)**  
West Palm Beach, FL  
\$100,000  
Parent Aide Mentoring and TEACUP Preemie Program

**Farmworker Coordinating Council of Palm Beach County, Inc.**  
Lake Worth, FL  
\$50,000  
People In Need (PIN) program

**Feeding South Florida, Inc.**  
Pembroke Park, FL  
\$100,000  
General operating



InnovateNC is a private-public partnership between Forward Cities, a national learning collaborative of communities committed to inclusive innovation, and the North Carolina Department of Commerce's Office of Science, Technology & Innovation.





Left: **Essie Justice's** mission is to harness the collective power of women to support incarcerated loved ones and reduce mass incarceration's impact on communities.

Bottom: **Farmworker Coordinating Council of Palm Beach County's** mission is to promote self-sufficiency and improve the quality of life of migrant/seasonal farmworkers and other people in need through education, advocacy, and access to services.

**Florida Atlantic University Foundation, Inc.**  
Jupiter, FL  
\$500,000  
Pilot Program, Wilkes Honors College

**Focused Ultrasound Surgery Foundation**  
Charlottesville, VA  
\$50,000  
General operating

**Food Bank for New York City**  
New York, NY  
\$100,000  
General operating

**Food Bank of Central & Eastern NC, Inc.**  
Raleigh, NC  
\$250,000 - Hurricane Florence relief  
\$100,000 - General operating

**Food Bank of Western New York, Inc.**  
Buffalo, NY  
\$100,000  
General operating

**FoodChain, Inc.**  
Lexington, KY  
\$100,000  
Operational support for Better Health program

**Forward Cities**  
Durham, NC  
\$75,000  
Development of learning platform and convening strategy

**Foundation For Appalachian Kentucky, Inc.**  
Hazard, KY  
\$100,000  
Building Strong Families in Appalachia program

**Generation Citizen, Inc.**  
New York, NY  
\$150,000  
Expanding and Improving Action Civics Education program

**Genesis 457 CDC**  
New Bern, NC  
\$200,000  
Hurricane Florence relief for New Bern, NC

**Gigi's Playhouse**  
Raleigh, NC  
\$50,000  
General operating

**Girls Leadership Academy of Wilmington**  
Wilmington, NC  
\$150,000  
Hurricane Florence relief

**Glenwood Cemetery**  
Lockport, NY  
\$50,000  
Cemetery maintenance

**Global Scholars Academy**  
Durham, NC  
\$40,000  
General operating



Right: **Inner City Innovators Hope Dealers** participating in Palm Beach Gardens' Lululemon 10-year #THESWEATLIFE anniversary party.

Bottom: Halle Place, located in West Palm Beach, FL, is a supportive housing program through **The Lord's Place**, specifically designed for women who were formerly incarcerated within the prior six months.



**God's Pantry Food Bank, Inc.**

Lexington, KY  
\$100,000  
General operating

**H.O.L.L.A. (How Our Lives Link Altogether)**

New York, NY  
\$50,000  
Community-invested project led by marginalized youth of color

**Habitat For Humanity of Durham, Inc.**

Durham, NC  
\$100,000  
Creating Pathways to Homeownership initiative

**Happy Times Day Care Center**

Lockport, NY  
\$50,000  
Program enhancement

**Harlem Children's Zone, Inc.**

New York, NY  
\$250,000  
General operating and sustainability

**Harvard University - Kennedy School Center for Public Leadership**

Cambridge, MA  
\$600,000  
Support for new graduate fellowship program at Center for Public Leadership Latino leaders

**Heal the Planet (dba Refresh Live)**

Fort Lauderdale, FL  
\$50,000  
Food deserts and youth culinary training

**Henderson Collegiate Charter Schools**

Henderson, NC  
\$200,000  
Start-up high school to launch AP classes

**Hill Center, Inc. (dba The Hill Center)**

Durham, NC  
\$100,000  
Reaching high need struggling readers

**Inner City Innovators, Inc.**

West Palm Beach, FL  
\$40,000  
Operational support



CLARK GRANT/PASSGALLERY.COM





Above: Harlem Children's Zone's fully equipped science labs and expert instruction help students discover firsthand the rigors and rewards of inquiry and experimentation.



Above: Island Harvest Food Bank has been leading hunger relief on Long Island, NY, since 1992.

**Inspiring Minds**  
Warren, OH  
\$125,000  
GAIN (Graduate ALL Innovate Now) program

**Inter-Faith Council for Social Service, Inc.**  
Carrboro, NC  
\$500,000  
FoodFirst Capital Project

**Island Harvest, Ltd.**  
Bethpage, NY  
\$100,000  
General operating

**Jonathan Spikes Foundation Inc (aka Affirming YOUTH)**  
Miami, FL  
\$100,000  
Affirming YOUTH SEEDS program

**JustLeadership USA**  
New York, NY  
\$100,000  
Leadership development program

**Kappa Alpha Psi Foundation, Inc.**  
Philadelphia, PA  
\$75,000  
Diamonds In The Rough program

**Kenan Center, Lockport**  
Lockport, NY  
\$100,000  
General operating

**Kentucky State University**  
Frankfort, KY  
\$75,000  
Summer Enrichment Program

**Kidznotes**  
Durham, NC  
\$50,000  
Creative youth development and program expansion

**Lexington School, Inc.**  
Lexington, KY  
\$50,000  
General operating

**Lexington/Fayette County Government**  
Lexington, KY  
\$400,000 - City of Lexington's COACH Fellowship  
\$300,000 - FEND program, Lexington and Fayette County

**Long Island Cares, Inc.**  
Hauppauge, NY  
\$100,000  
General operating

**Louisville Urban League**  
Louisville, KY  
\$100,000  
Expansion of workforce development program

**Louisville/Jefferson County Metro Government**  
Louisville, KY  
\$600,000  
Thrive Fellowship

**Maureen Joy Charter School**  
Durham, NC  
\$175,000  
Support for principals of Maureen Joy, KIPP Durham, and PAVE Southeast Raleigh

**Metro United Way**  
Louisville, KY  
\$200,000  
Partnership between MUW, CBMA and University of Louisville to launch CBMA Leaders in Residence

**Miami Foundation**  
Miami, FL  
\$250,000  
Support for 40 outstanding leaders of color, with BME





**National Academic Foundation**  
 New York, NY  
 \$75,000  
 The Restoration Retreat for girls and boys of color in Miami, FL, Raleigh/Durham, NC, and Louisville, KY

**National Center for Families Learning**  
 Louisville, KY  
 \$100,000  
 30th anniversary book

**National Choral**  
 New York, NY  
 \$50,000  
 General operating

**National Tropical Botanical Garden**  
 Kalaheo, Kauai, HI  
 \$50,000  
 Education and research

**National Trust for Historic Preservation**  
 Washington, DC  
 \$500,000  
 The Business of Preservation program

**NC Arts Council Foundation**  
 Raleigh, NC  
 \$75,000  
 Support to bring five schools into the A+ Schools network

**NC Arts in Action**  
 Durham, NC  
 \$50,000  
 General operating

**NC Community Foundation**  
 Raleigh, NC  
 \$50,000  
 JKHF Fellowship program expansion and framework

**NC Community Foundation (dba SERP)**  
 Raleigh, NC  
 \$400,000  
 Southeast Raleigh Promise Land and Leadership project

**NC Freedom Park**  
 Raleigh, NC  
 \$150,000  
 General operating

**Never Whisper Justice**  
 Flagstaff, AZ  
 \$75,000  
 Storytelling project

**New Venture Fund**  
 Washington, DC  
 \$100,000  
 Phase 2 of iNTENT Manifesto campaign

**Miracle Messages (through Netroots)**  
 San Francisco, CA  
 \$75,000  
 Two-year Miracle Messages project

**Morehouse College**  
 Atlanta, GA  
 \$50,000  
 Convening for students of color

**Mount Vernon Ladies Association**  
 Mount Vernon, VA  
 \$50,000  
 Support for 20-year reunion of the George Washington Teacher's Institute

**Museum of Durham History**  
 Durham, NC  
 \$50,000  
 Musical anthem for Durham, NC

**Musical Empowerment**  
 Carrboro, NC  
 \$85,000 - Capacity Building Proposal  
 \$50,000 - General operating

**My Clinic, Inc.**  
 Jupiter, FL  
 \$100,000  
 Mortgage Elimination/Long Term Sustainability program

Top: NC Arts in Action helps children reach their full potential using performing arts as the catalyst to promote focus, determination, self-esteem, teamwork, and leadership.

Right: The A+ Schools Program in North Carolina is a whole-school reform model that views the arts as fundamental to teaching and learning in all subjects.







**New York Common Pantry**  
New York, NY  
\$100,000  
General operating

**New York Public Library**  
New York, NY  
\$50,000  
Educational programs and exhibitions at the Schomburg Center

**North Carolina Center for Public Policy Research, Inc.**  
Raleigh, NC  
\$100,000  
Research on racial equity across North Carolina



**North Carolina Central University Foundation, Inc.**  
Durham, NC  
\$100,000  
Student-centered research incubator

**North Carolina Justice Center**  
Raleigh, NC  
\$200,000  
Second Chance Mobility Project

**North Carolina Museum of Art Foundation, Inc.**  
\$100,000 - Development and implementation of prototyped programs

Left: **NC Justice Center's** driver's license restoration work in Durham, NC.

Right: **NYC First** runs immersive, hands-on STEM education and robotics programs that serve 7,000 students annually.

\$400,000 - Museum Director Endowment Fund

**North Carolina Symphony Society, Inc.**  
Raleigh, NC  
\$100,000  
Accessible and inclusive programming

**NYC First**  
New York, NY  
\$200,000  
General operating

**One80 Place**  
Charleston, SC  
\$50,000  
General operating



**North Carolina Symphony's** Family Fun 4 Everyone concert experience is designed to be welcoming to all families—including children and adults with autism or other sensory sensitivities.

MICHAEL R. ZIRKLE





**Operation Home**  
North Charleston, SC  
\$50,000  
General operating

**Orange County  
(Family Success Alliance)**  
Chapel Hill, NC  
\$100,000  
Navigator Program

**Orange County Rape Crisis Center**  
Chapel Hill, NC  
\$60,000  
General operating

**Overtown Youth Center**  
Miami, FL  
\$125,000  
Capacity building and sustaining innovation

**Partnership for After School Education, Inc. (PASE)**  
New York, NY  
\$100,000  
Supporting Boys of Color in Afterschool program

**Partnership for Appalachian Girls' Education (PAGE)**  
Durham, NC  
\$110,000  
Program expansion across Appalachia

**Patriot Foundation**  
Pinehurst, NC  
\$100,000  
General operating

**Penland School Of Craft**  
Penland, NC  
\$100,000  
Transformative Craft Education for an Appalachian Community program



**Portlight Strategies**  
Charleston, SC  
\$100,000  
Hurricane Florence relief

**PTA Thrift Shop, Inc.**  
Carrboro, NC  
\$100,000  
YouthWorx on Main: Collaborating to Serve Our Community's Youth

**ReadWorks, Inc.**  
Brooklyn, NY  
\$200,000  
Pilot program for scaling curricula and practices

**Riverside Symphony, Inc.**  
New York, NY  
\$100,000  
Music Memory program

**School Justice Project, Inc.**  
Washington, DC  
\$75,000  
Expanding access to special education legal services

Top left: Students in **One80 Place's** five-week culinary training program gain the skills and experience needed to secure a job in the food and-beverage industry.

Top right: Appalachian girls create multi-media learning projects in **PAGE's** Digital Learning Lab, read books, think critically and creatively, and discover new ways of achieving their dreams.

Right: Choreographer and performance artist Rashida Bumbray, Civic Practice Partnership Artist in Residence at **The Metropolitan Museum of Art.**



FILIP WOLAK



**Smithsonian American Art Museum**  
 Washington, DC  
 \$300,000 - The NMAAHC Leadership Project  
 \$109,764 - Support for audience engagement

**StepUp Durham**  
 Durham, NC  
 \$75,000  
 Expanding employment training and financial literacy for underserved residents

**Steve Fund**  
 Providence, RI  
 \$100,000  
 Expansion of mental health program for young people of color

**Studio Museum In Harlem, Inc.**  
 New York, NY  
 \$100,000  
 Expansion of "In Harlem" community engagement and arts programming

**Teach for America, Inc.**  
 New York, NY  
 \$100,000  
 TFA Edgcombe Innovation project

**The Brotherhood Sister Sol, Inc.**  
 New York, NY  
 \$150,000  
 General operating



**The Future Project, Inc.**  
 New York, NY  
 \$100,000  
 The Dream Fund project

**The Hope Project Live Love Serve, Inc. (dba ReCity Network)**  
 Durham, NC  
 \$80,000  
 Three-year sustainability plan

**The Laundromat Project, Inc.**  
 New York, NY  
 \$50,000 - Expansion of artist development and community arts education  
 \$75,000 - General operating

**The Lords Place, Inc.**  
 West Palm Beach, FL  
 \$100,000  
 Halle Place Women's Reentry Initiative

**The Metropolitan Museum Of Art**  
 New York, NY  
 \$462,233  
 Support for residency program with established artists to train and lead groups

**The Mountain School**  
 Vershire, VT  
 \$75,000  
 Student scholarships



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Top: A museum educator helps walk-in visitors of all ages better understand the Smithsonian's Renwick Gallery collection of contemporary craft works through their unique touch collection.

Bottom: **The Laundromat Project** is an arts organization that advances artists and neighbors as change agents in their own communities.





ADDYSON FONTE

**The Posse Foundation**

New York, NY  
\$200,000  
The Posse Program

**The Salvation Army, Central Kentucky Area Services**

Lexington, KY  
\$50,000  
General operating

**The School for Ethics and Global Leadership**

Washington, DC  
\$100,000  
SEGL Rural Scholarships Initiative

**The Scripps Research Institute - Scripps Florida**

Jupiter, FL  
\$30,000  
15th anniversary Fellowships

**The Southern Documentary Fund**

Durham, NC  
\$100,000  
Support for national tour/campaign

**The University of North Carolina Press**

Chapel Hill, NC  
\$50,000  
Justice, Power, and Politics series

**Thomas Armour Youth Ballet**

Miami, FL  
\$50,000  
Dance as a Vehicle to Success program

**Thomas Mentor Leadership Academy**

Durham, NC  
\$75,000  
Comprehensive mentoring for young men from single-parent households

**Transylvania University**

Lexington, KY  
\$100,000  
General operating

**University of Florida**

Gainesville, FL  
\$600,000  
Creation of the Center for Societal Impact through Computer Science Department

**University of Miami Frost School of Music**

Miami, FL  
\$200,000  
MusicReach program

**University of Mount Olive, Inc.**

Mt. Olive, NC  
\$100,000  
Homegrown Teacher Academy



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**University of North Carolina at Chapel Hill**

\$50,000 - Campus Y Kenan-Biddle Partnership

\$100,000 - Carolina Performing Arts, support to commission an opera

\$50,000 - Chemistry Department 200th anniversary

\$50,000 - Institute of Politics, general operating

\$100,000 - Scholars Latino, expanding opportunity for immigrant families

\$100,000 - Parr Center for Ethics, support of National High School Ethics Bowl

\$300,000 - Support for launch of an integrative services center for autism

\$50,000 - Wilson Library, general support

\$100,000 - UNC School of Medicine naming

\$50,000 - Institute for Arts and Humanities

\$50,000 - Creation of community engagement collaborative, informed by faculty research

\$50,000 - Ackland Art Museum, support for 60th anniversary celebration



Above: **The Posse Foundation's** Dynamic Assessment Process (DAP) identifies young leaders who might be overlooked by traditional admissions criteria but who can excel at selective colleges and universities.

Bottom: Each year, volunteer educators at UNC-Chapel Hill's **Ackland Art Museum** serve over 5,000 people—K-12 teachers and students, community members, and local organizations.

Left page, top: **Thomas Armour Youth Ballet's** mission is to bring quality, professional ballet training to students across Miami, FL.

Left page, bottom: High School internship participants in **Scripps Research Institute's** education outreach programs.



MEGAN KERNS PHOTOGRAPHY





Morehead Planetarium & Science Center at the University of North Carolina at Chapel Hill offers extensive STEM education programs and activities.



# FY 2019 | \$29,955,997 Awarded

\$75,000 - NC Medical Foundation, Rural Interprofessional Health Initiative (RIPHI) outreach coordinator

\$500,000 - Rural Interprofessional Health Initiative, three-year pilot collaborative

\$100,000 - Morehead Planetarium and Science Center, STEM for All

\$100,000 - UNC-TV Public Media, general operating

\$500,000 - UNC School of the Arts Foundation, to build marketing capacity to increase fundraising

\$50,000 - UNC School of the Arts Foundation, Fellowship for Omar ibn Said opera

\$50,000 - UNCSCA Foundation, support for Student and Alumni Artpreneur program

\$2,000,000 - UNCSCA Foundation, Fueling Access to Artistic Excellence initiative

\$50,000 - UNCSCA, School of the Arts, support for Happy Hill Arts program

\$500 - U.N.C. Law Foundation, Inc., support for The Carolina Law and Entrepreneurship Institute

\$75,000 - U.N.C. Law Foundation, Inc., addition to the Friday Fund

**UNC Wilmington**  
Wilmington, NC  
\$250,000  
2019 Global Marine Summit

**University of Pennsylvania**  
Philadelphia, PA  
\$250,000  
Partnership for Social Mobility program

**University of the Cumberlands, Inc.**  
Williamsburg, KY  
\$50,000  
General operating

**Urban League of Lexington Fayette County**  
Lexington, KY  
\$75,000  
Youth and Educational Services program

**Urban Ministries of Durham, Inc.**  
Durham, NC  
\$75,000  
Support for ending homelessness

**Urban Word NYC, Inc.**  
New York, NY  
\$50,000  
Expansion of NYC Youth Poet Laureate Program to 50 cities/ states nationwide



**Village of Wisdom**  
Durham, NC  
\$75,000  
Village-Parent Engagement program

**we are (working to extend anti-racist education)**  
Durham, NC  
\$75,000  
Creating Systemic Change: we are in Durham Public Schools

**West End School**  
Louisville, KY  
\$100,000  
Support for growth and expansion

**Women Make Movies**  
New York, NY  
\$150,000  
Starfish Media six-part series on Louisville

**Women's Business Enterprise National Council**  
Washington, DC  
\$100,000  
Diversification of the entrepreneurial pipeline

Top: **Urban Word NYC** champions the voices of New York City youth by providing platforms for critical literacy, youth development, and leadership through free and uncensored writing, college preparation, and performance opportunities.

Left: Let's Talk Racism Conference co-hosted by **we are** and North Carolina Central's School of Education.



GENESIS DOUBLEDIE

## THE WILLIAM R. KENAN, JR. PROFESSORSHIPS

The William R. Kenan, Jr. Charitable Trust's first grantmaking came in response to a belief Mr. Kenan expressed in his will that "a good education is the most cherished gift an individual can receive," and his appreciation for the seminal role his own college instructors played in his successes. To honor and perpetuate Mr. Kenan's conviction in the importance of transformative teaching, the trustees created the William R. Kenan, Jr. Professorships at distinguished colleges and universities across the United States. The effort remains the Trust's largest and most far-reaching to date.

In 1966, the trustees awarded a \$5 million gift to Mr. Kenan's alma mater, the University of North Carolina at Chapel Hill, for the establishment of 25 professorships bearing his name in the sciences and health sciences, the social sciences, and the humanities and fine arts, and smaller gifts for similar professorships in New York state, where Mr. Kenan had lived much of his life. By the time the Trust marked its 25th anniversary, the Kenan Professorships endowment had grown in value to \$42 million, providing endowed professorships at 56 institutions.

The value of those endowment grants has continued to grow, with a current market value of more than \$510 million. The endowments fund up to 131 William R. Kenan, Jr. Professorships at these 56 institutions per year.

Many of the colleges and universities have a connection to Mr. Kenan's personal and professional networks. They represent a cross section of American higher education—large and small institutions, four-year colleges and universities, public and private schools. Seventeen of the top 18 national universities on the well-known US News' "Best Colleges" annual ranking each have at least one William R. Kenan, Jr. Professorship, as do 16 of the top 18 liberal arts colleges.

The list of over 450 preeminent scholars who have held a William R. Kenan, Jr. Professorship is equally impressive. Their collective scholarly works include more than 5,000 books, edited volumes, articles, chapters, patents, and software applications. Among the Professors are winners of the Nobel Prize (Martin Chalfie of

Columbia University was a winner of the 2008 prize in chemistry during his professorship); the Presidential Medal of Freedom; MacArthur Foundation "genius" grants; the Pulitzer Prize, the National Academy of Sciences Medal; the National Book Award; the National Inventor of the Year Award; and fellowships from the Ford, Fulbright, Guggenheim, and Rockefeller foundations and the National Science Foundation and the National Endowment for the Humanities.

As a student at UNC, Mr. Kenan studied under the chemist Francis Preston Venable, and that formative relationship between undergraduates and their professors is at the heart of the Kenan Professorships. Many have won institutional and national awards for undergraduate teaching; four of the seven scholars who have held the professorship at Stetson University have won that school's teaching award, for example.

When the Trust marked its 50th anniversary in 2016, the Trust launched research to determine the impact of the Kenan Professors as teachers. With significant assistance from nearly every college and university, the project collected records of the courses taught by 378 Professors. Collectively, they have taught 4,205 courses that were offered 13,873 times. It is estimated that the current Kenan Professors teach more than 4,800 students nationally each year.

While the endowing of professorships has been common in American colleges and universities, the volume and scope of William R. Kenan, Jr. Professorships is unprecedented. Leading experts in the history of American higher education and education philanthropy interviewed as part of the Trust's research said they knew of no comparable example of giving that matched the size of Mr. Kenan's in terms of the number of institutions that benefited, and the number of professorships endowed.

While these numbers tell an impressive story, the Kenan Professorships are rooted in the conviction that people working together, learning from one another, seeking new ways of living and thriving together, can change individual lives, generate new knowledge, and create a powerful ripple effect of good.



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# Over 4,800 students taught nationally per year

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\* Denotes institutions that also received special grants prior to 1978 to support the development of innovative teaching programs.

## A TRIBUTE TO DR. ROBERT A. BASHFORD

The Kenan Charitable Trust has lost a dear friend and valued colleague. Dr. Robert A. Bashford—Associate Dean for UNC School of Medicine’s Rural Initiatives program and former Associate Dean for Admissions—passed away in December at the age of 74. Equally comfortable in academic, medical, political, and rural communities, Robert brought his trademark kindness, compassion, and creative problem solving to bear on improving health outcomes in his native state of North Carolina.



Dr. Bashford sharing his clinical expertise and unlimited wit with medical students.

One inspiring example of Robert’s deep commitment to health care for all is the Kenan Primary Care Scholars program. As Dean of Admissions for UNC’s School of Medicine, Robert was particularly dedicated to identifying and supporting aspiring physicians who were interested in primary care. Working with Kenan Trustee Tom Kenan and the Trust’s then-Executive Director Dr. Richard Krasno, Robert helped build the Kenan Primary Care Scholars program to train and support young physicians to serve the state’s rural, urban, and underserved areas.

Now in its eighth year, the program recruits students from rural spaces who want to go back to their communities to practice. Students who do so are able to graduate debt free, a considerable incentive to pursue a vocation that requires both broad professional expertise and strong interpersonal skills. In Robert’s view, young women and men who are interested in medicine should approach the pursuit as “the genuine journey for a life of science and service.”

The success of the Rural Primary Care Scholar’s program led to the creation of the Office of Rural Initiatives, where Robert served as director and oversaw rural health pipeline programs for medical students. The interprofessional training program serves students from across UNC’s health affairs schools, and includes outreach to undergraduates, high school students, and others across the state.

**“Every day we wait for a call or visit from Dr. Bashford,” say Kenan Charitable Trust staff. “He was one of our best friends and an extraordinary colleague. Of course, everyone who knew him was treated as his best friend! His spirit, genius, and wit will always be integral to our work.”**

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Back cover: **Culture Mill** runs regular workshops mixing professional dancers, researchers, clinicians, and people living with Parkinson’s Disease as part of a three-year project to seed new perspectives in both dance and science. *Photo by Emily Miller.*

Unless otherwise credited, all photos are courtesy of their respective organizations.





[www.kenancharitabletrust.org](http://www.kenancharitabletrust.org)